

Media Broadcast

- □ 1. Name five examples of how media can be used in ministering beyond the sanctuary walls.

- □ 2. Discuss how the increasing the use of media and live streaming can play a crucial role in your local church ministry.
- □ 3. Share examples from a variety of sources that show how the use of technology is being integrated into ministry to move the gospel throughout the world.
- □ 4. Discuss some of the positive and negative impacts that technology has brought into the church.
- □ 5. Contrast and compare how church supportive media has changed the traditional culture of worship in our local churches' praise and worship services.

| | | a group, read Matthew 28:19-20 and discuss how media ministry is empting to fulfill the Great Commission. |
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| | me sha | scuss with a group how each of the following forms of Christian media ethods listed in #1 can be used as a part of a worship experience in aring the gospel: Live streaming broadcast |
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| | b. | Archived media services |
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| | c. | Multi-site churches or districts |
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| | 8. Attend a service presented vía media or live streaming. Prepare and present your overall experience to a group, highlighting observances of the following (or similar equivalents): a. Sources from where pastoral notes are taken. | |
| | b. | Acknowledgment by speakers of those who are watching vía the internet. |
| | c. | Placement of screens used for music and biblical references. |
| | d. | Number of attendees who use physical Bibles and hymnals. |
| | e. | Behavior and dress code of those who are administering the service. |
| | | Date completed |
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- □ 9. Interview an individual or a team that is responsible for media streaming at a church. Prepare and present your findings to a group.
 - a. What are some of the advantages to a weekly broadcast?
 - **b.** What are some of the obstacles in producing a weekly broadcast?
 - c. What do you enjoy most about media ministry?
 - d. What tools (hardware, software, etc.) do you use on a weekly basis?
 - e. What advice would you give to someone who wants to start his or her own media ministry?

Date completed

- **10.** Interview a long-time church member and ask the following:
 - a. How has media changed church worship services over the years?
 - **b.** What do you think media broadcast ministry has done to help people worship?
 - c. Are there challenges you see in media broadcast ministry?
 - **d.** What advice would you give me for using media for its best usefulness for the gospel ministry?
 - e. How can a media broadcast ministry be used to spread the gospel in contrast to traditional methods?
 - **f.** Based on your observations and experience, what are some ways that media ministry can be used to engage your church congregation?
 - **g.** Do you believe media ministry is helping to fulfill the Great Commission?

Date completed _____

- □ 11. Do one of the following individually or with a group:
 - **a.** Be regularly involved in the operation of your church's media department for a minimum of three months. During that time, discover and/or evaluate the following:
 - 1. What media types the media department has chosen to invest in and why.
 - 2. What the media department is doing well
 - 3. What the media department wishes it had resources to do better
 - 4. What audience the media department is reaching (and wishes to reach)

Date completed _____

- **b.** Watch and/or listen to five online media ministry programs. Answer the following questions for each (share your research with an instructor, adult leader, or group):
 - 1. What is the format of the program? (interview, group discussion, individual giving a presentation, etc.)
 - **2.** How long is the program?
 - **3.** What is the purpose of the program or the information presented?
 - 4. How many times has it been watched or played? Or how many people have tuned in? (if applicable)
 - 5. Do the speakers acknowledge the online or remote audience?
 - 6. How many times are Bible verses referenced?
 - 7. Is this something you would like to watch or listen to again?
 - **8.** What important experiences are lost by simply attending services vía media?

Date completed _____